

TERMS & CONDITIONS

1. The term "Dealer" herein used shall deem to mean Dealer/Distributor as the case may be.
2. Cash Discount (CD) will be applicable only when payment received with orders. CD as per policy can be deducted from payments. Banking date will be considered as date of payment, subject to realization of cheques. Debit Note for CD payment will be issued incase cheques not honored. The maximum permissible credit limit is 30 days by way of post dated cheques. For first 3 monts the billing would be done in advance payment basis only. Payment will be made to the company on a bill to bill basis.
3. All scheme discounts, commitments etc., given by the company will apply only when they are given in written form by the Head office signed jointly by the Business Head . All such circular will carry distinctive serial Nos. Any commitment given verbally will not be acceptable to the company. (No verbal claim will be acceptable).
4. The dealer has to inform the company immediately in case of any defect/transit damage. Any claim/claims for the defect/transit damage will not be entertained by the company thereafter.
5. The dealer will return no material unless there is a written sanction from the company. Material will be sent back on the dealer's expense and credit will be given based on the condition of the product. Any expense towards repair or sales tax loss will be recovered from the dealer.
6. The dealer will not spend any money towards advertisement on behalf of the company. Such expenses will not be considered. The dealer will be eligible to advertise only when there is a written letter given by the company signed by the Branch Manager and Branch Accountant.
7. All payments made to the company will be only by account payee cheques or demand draft/pay order. No cash payment should be made to any representative of the company.
8. Any changes in the constitution/ownership/partners/directors/authorized person/bankers etc. shall be intimated to the company in writing immediately.
9. Guarantee terms shall be applicable as per the guarantee policy of the company and dealer shall be bound by such policies.
10. All transactions with the company shall be subject to Kolkata Jurisdiction.

I accept the above terms and conditions for the appointment for the company's dealership.

Seal and Signature of the authorized person :

Signature & Stamp

Name :

Enclosures :

1. Copy of Pan card.
2. Copy of Sales Tax and CST Certificates.
3. Copy of Trade license
4. Copy of Bank Statement of last 6 months

Distributor/Dealer Appointment Form

Type of Appointment : Sales Distributorship
: Sales Dealership

Branch :

Name :

Location & Territory Assigned :

Sales Incharge	Sales Manager	Approved by Business Head	Accounts Head

For further details contact :

VictoriaLighting PVT. LTD.

Plot No. K-20, Behala Industrial Estate, 620, Diamond Harbour Road, Kolkata-700 034

Tel - +91 9163068000; Fax - +91 33 2380049

E-Mail: mkt@victorialighting.com, Website: www.victorialighting.com

1. Name of the Firm :					
2. Address :					
3. Telephone No. : (Office) (Residence)					
(Mobile)					
4. Email :					
5. Constitution: Proprietor/ Partner/ Pvt. Ltd. :					
6. Authorized Person's Name :					
7. Address :					
8.					
No.	Partner/Director Name	Relation	Address	Phone No.	Age
9. Sales Tax No. Local No.: TIN					
CST No.:					
10. Present Business / Occupation :					
11. Present Business Status : (A) C & F (B) Distribution (C) Dealer					
12. How long in Business :					
13. Present Business Facility :					
(A) Showroom (in Sq. Ft.)					
(B) Office (in Sq. Ft.)					
(C) Go down (in Sq. Ft.)					
14. Manpower Strength :					
(A) Sales & Marketing :					
(B) Service :					
(C) Office :					
(D) Go down :					

15. Present Associated with :				
No.	Company Name	Status	How long with Company	Yearly Turnover
16. Total Yearly Turnover :				
17. Banker's Name : (A)		Branch :		
(B)		Branch :		
18. Present Property (Asset) Value :				
(A) Proprietor :		(B) Partner :		
Name :		Value :		
1				
2				
3				
19. Office use Only :				
(A) Authorized Person's Opinion for the Party :				
Name :		Signature with stamp :		Date :
Seal of the Company				
FOR OFFICE USE ONLY				
Dealer/Distributor Code:			For, Victoria Lighting Pvt. Ltd.	
Authorized Signatory				